

IAM2019S Program

July 9, 2019 (Tuesday)	
15:30-16:30	Registration (Lobby, 1F)

July 10, 2019 (Wednesday) 08:30-16:00 Registration	
Room	BOSTON (22F)
08:50-12:00	Session A
12:00-13:30	Lunch (Top of Hiroshima Lounge, 23F)
13:30-16:40	Session B

July 11, 2019 (Thursday) 08:30-16:00 Registration	
Room	BOSTON (22F)
08:50-12:00	Session C
12:00-13:30	Lunch (Top of Hiroshima Lounge, 23F)
13:30-16:40	Session D

July 12, 2019 (Friday) 08:30-16:00 Registration	
Room	BOSTON (22F)
08:50-12:00	Session E
12:00-13:30	Lunch (Top of Hiroshima Lounge, 23F)
13:30-16:40	Session F

PID	Paper Title	Author(s)	Session
P0104	Investigating the Determinants of Credit Spread by a Markov Regime Switching Model	Su-Lien Lu, Kuo-Jung Lee	E
P0105	Inventory Pooling through Location Pricing: The Car Rental Industry	Kuangnen Cheng	D
P0106	Integrating Precast Big Data and System Simulation to Improve Manpower Allocation for Construction Precast Production	Jieh-Haur Chen, Shu-Chien Hsu, JiunYao Cheng	F
P0110	Exploring the Mechanisms of the Relationship between Leaders' Emotional Intelligence and Team Performance	Thi-Yen Hoang, Chien-Cheng Chen	B
P0113	Pickup and Delivery in Supply Chain Optimization with Carbon Emission Constraint	Peng-Yeng Yin, Ya-Lan Chuang	C
P0115	Application of Chatbot in Mobile Commerce	Yung-Hsin Wang, Shih-Chih Chen, Yao-An Chiang	D
P0117	Cultural Distance on Box Office Revenues for International Films in Taiwan	Wen-jhan Jane	B
P0120	The Relationships between the Supply Chain Integration and Performance	Shu-hsien Liao, Szu-ting Chen	A
P0121	A Six Sigma Project Selection Framework	Chun-Chin Wei, Yung-Lung Cheng	C
P0122	Development of a Size Classification and Recommendation Model in Combination with a Prototype APP for Digital Camouflage Uniform Garments	Jose Carlos Carrasco, Chih-Cheng Hsu, Chih-Hao Wen, Yuh-Chuan Shih	B
P0123	A study of the Correlation between Importing Talent Quality Management System and Intellectual Capital in Taiwan Medical Institutions	Chien Chang Yang	B
P0127	Implementation of an Infants and Child Growth Assessment System	Chiung San Lee	A
P0129	Optimization of Preventive Maintenance Scheduling for High-Speed Rails	Rong Hwa Huang, Po Han Wu	C
P0132	Mining Financial News to Predict S&P 500 Index Trend	Meifan Yang, LihChyun Shu,	A

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		YuChih Wang	
P0133	Establishment of the Professional Competency Scale for Community Affairs Caretaker of Property Management Company in Taiwan	Pio-Go Hsieh	B
P0135	The Practical Reviewing of Adopters Dilemma of ICT Related Service Innovation	Kuang-Li Yang, D. Y. Sha, Yung-tsan Jou	A
P0136	The Development Trajectory of Readiness for Environmental Changes: A Citation Network Analysis	Kenderly Jester Duverge, Louis YY Lu, Hua-Hung Robin Weng	E
P0137	Effects of The Surrogate Website's Design Quality, Transaction Costs, and Shopping Value on Online Customer Relationship Performance	Nan-Hong Lin, Yi-Chen Tsai, Kai-Wen Wu	D
P0140	Effect of Product Knowledge on Consumers' Purchase Intentions for Open-Shelf Cosmetics	Tsung-Yu Chou, An-Chi Liu, Chih-Hung Tseng	F
P0141	Exploring the Dynamics of the Performance of ERP Customization Projects from the Perspectives of Conflict Management and Leadership Styles: A Case Study of DLE Corporation	Wei-Tsong Wang, Mei-Chun Luo, Yu-Ming Chang	A
P0142	An Empirical Study of Usage Discontinuance of Gamification App	Cheng-Kui Huang, Chun-Der Chen, Yu-Tzu Liu	F
P0143	Develop Material Flow Cost Accounting System Integrated Sustainable Development Goals (SDGs): A Case Study of Taiwanese Petrochemical Company	Yi-Hua Lin	C
P0144	Using Interactive Genetic Algorithms to Determine Disassembly Sequence Planning	Hwai-En Tseng, Shih-Chen Lee	C
P0146	Internet Flaming: Stock Price Reactions and Corporate Response	Keiya Mori, Fumiko Takeda	F
P0147	Understanding SNS Continuance from a Perspective of Friends' Self-Disclosure and Social Support	Shiu-Li Huang, Meng-Ying Lin	A
P0148	The Concept of Innovating Business Opportunity	MING CHEN	D

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	and Value in Industry Specificities – Case Study, Fu Yam Wire Industry Co., Ltd., a Small and Medium Enterprise in Taiwan	CHEN, Chien Yuan Sher	
P0151	An Empirical Analysis of the Willing to Travel to Korea after Watching Korean Drama	Cheng-Wen Lin, Shun-Hsing Chen, Jia-Fang Li	F
P0152	The Information Implications of China A Shares Included in the MSCI Index Initially	Yu-Chen Cheng, Yi-Hsien Wang, Hsiao-Chen Chang, Fu-Ju Yang	E
P0153	Geographic Distance in M&A and Market Activity	Wen-Xiang Fang, Wan-Rung Lin, Fu-Ju Yang, Yi-Hsien Wang	E
P0154	Back-propagation Neural Network with GARCH Volatility for TAIEX Futures Prediction	Bo-Chao Lan, Chun-Yueh Lin, Hsiao-Chen Chang, Yi-Hsien Wang	E
P0155	A New Hybrid MCDM Model for Improving Hotel Website Performance	Kuo-hsien Lu, Chih-Ming Wu	A
P0159	Exploring the Effects of Credibility of Advertising Spokesperson on Brand Preference and Willingness of Mobile Payment APP	Hsin-Hao Chen, Hsiao-Chen Chang, Yin-Jie Chuang, Fu-Ju Yang, Yi-Hsien Wang	E
P0161	Does Residential Segregation Foster Entrepreneurial Success? The Case of Urbanizing Villages and Self-employment of Rural Migrants in China	Pengyu Zhu	C
P0163	Effects of Servant Leadership on Consumer Incivility, Stress Mindset, and Turnover Intention	Hsiao-Ling Chen, Fong-Yi Lai, Cheng-Chen Lin	B
P0164	Trimming Effect and Momentum Investing	Hung-Wei Wayne Yang, An-Sing	E

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		Chen	
P0167	New Product Conceptualization Trough the Technology Based Use Function Reconfiguration	Pawel Jerzy Filipowicz	D
P0169	An Investigation of the Mediating Effects among the Relationship Between Authentic Leadership and Organizational Commitment of Nursing Staff in Taiwan	Shih-Hao Chen, Hui-Lin Chou, An-Hsiang Huang	B
P0171	The Effect of Work Gloves on Hand Dexterity - The Conflict between Protecting and Hindering	Lin Ching-Hua	E
P0173	Computer Simulation as an Innovative Didactic Method	Mieczysław Adamowicz, Mariusz Pyra	D
P0174	No-wait Flexible Flow Shop Scheduling with Reentrant Constraints	Rong Hwa Huang, Han Hu	C
P0175	Flexible IT Infrastructure and Organizational Agility: The Moderating Role of Integrated Senior Team and Integrated Organizational Members	Sessika Roshala Siregar, Kuo-Chung Chang	A
P0176	The Influence of Human Resources Management Practices on Military Personnel's Willingness to Stay	Yung-Ming OuYang	B
P0177	A Study on the Influential Factors of Social Support for Community-Dwelling Elderly People in Taiwan	Chin-Hua Huang, Ya-Ai Zheng, Chao-Hsien Lee, Yu-Ting Tseng	F
P0178	A Study on Promotion of Tourism Industry in Korea by Analyzing Singularity through Data Analysis	Gyeong Ju, Hee-Woong Kim	E
P0180	A Text Mining Analysis of Hackers' Online Black Market	Minsu KIM, Hee-woong KIM	F
P0182	Crisis Dissemination Research of Taiwan - from 2004 to 2018	YI-JING WU	F
P0183	Forecasting Patient Empowered Health Information Technologies	Tony R Sahama, Andrew Stranieri, Kerryn Butler Henderson, Angelique	D

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		McInnes	
P0184	Business-IT Alignment in the Digital Age, an Empirical Analysis	PABLO ALFONSO GAJARDO, ARIEL ISAAC LA PAZ	A
P0185	Two Control Charts for Monitoring the Short-Run Process Yield	Mou-Yuan Liao	C
P0187	Extra Reaction of Stock Market on Firm's Reducing Carbon Activities: Evidences from the 2000-2016 Market Reaction on Firm's Announcements of Establishing the Wastewater and Waste Heat Recovery Systems	Lien-Sheng Yu, Tzu-Hung Huang, Shou-Lin Yang	E
P0188	Case Study of a Global Social Brand: The Big Issue in Taiwan	Ingrid Tseng, Etta Y. I. Chen	C
P0189	A Study on Driving Forces of Online Deshopping Proclivity	Long Chuan Lu, Jou An Su	F
P0190	Using the Bayesian Skill Rating System and Network Visualization for Analyzing the Admission by Application of Taiwan's Universities	Ta-Cheng Chen, Benyapa Matupumanon	D
P0191	Tourism Megatrends and Their Implications for Strategic Planning Practice	Paul Anderson Phillips	B
P0192	Using CRISPS-DM Approach for Customer Satisfaction Analysis of Mobile Apps	Jirapon Sunkpho, Markus Hofmann	A
P0193	Support of Collaborative Design Thinking using ADOxx	Wilfrid Utz	D
P0194	Factors Influencing Users' Willingness to Consult Chatbots for Health Information	Yi-Ping Hsu, Chih-Hsi Ying, Wen-Chin Hsu	D
P0195	Influences of Contingent Worker Engagement on Job Satisfaction and Organizational Commitment	Sian Roderick, Michael D Williams	B
P0196	The Implementation of Human Resource Management Information System	Hsiu-Li Liao, Su-Houn Liu, Ling Chen	C